



What Is Business Studies?

- ❖ Business Studies involves understanding how a business works and the problems that it might have.
- ❖ You will need to understand facts and interpret figures about the business so you can think about solving problems, decide what is going wrong and suggest ways to put it right.
- ❖ To do well, you will need to consider a few alternatives and by assessing likely consequences of each possible course of action decide what is the best thing to do.
- ❖ If you can explain how you weighed it up, why you made your recommendation, and what warnings you might give, then you should do very well.

What Topics Shall I Study?

The course will cover the following core knowledge, understanding and skills. They will be applied through a range of types and sizes of business organisations in different contexts.

Year12	Year 13
The Nature and Purpose of Business	Analysing the Strategic Position
Managers, Leadership and Decision making	Choosing Strategic Direction
Marketing	Strategic Methods
Operations management	Managing Strategic Change
Accounting & finance	
People in organisations	

What Other Subjects Does It Go With?

Business Studies combines well with many other subjects since nowadays, in any career, it is useful to understanding about organisations, people, laws and the working environment. The course overlaps with several parts of other A Level subjects, such as Design Technology, Economics, Geography, Psychology, Sociology, ICT and PE.

Will I Be Good At It?

You don't need to be good at any particular GCSE subject, because Business Studies is mainly common sense. A lot of the subjects that you have studied before will help. English is important as you will need to write essays in your examinations; Maths is useful too as you will need to calculate percentages and understand pie charts.

What Shall I learn?

You will learn terms, theories and techniques and then be asked to choose which ones are worth applying in a given situation. It will help you to do well if you are interested in the news and what is going on around you, so that you know what real businesses are doing. There are often no right or wrong answers, but you will be asked to justify recommendations that you make about what would work well for firms in particular circumstances so it will help if you can think about things in this way.

How is it Assessed

- The topics are assessed by examination with a mixture of short and long answers. Some of the short questions will involve calculations.
- Your essays will be better if you can include facts and figures from the case study as evidence for your view

What Do Students In Year 12 Say About The Subject?

- A very interesting subject and it is relating to today's world
- Very engaging in the lesson and the subject is fun to learn
- Business is a lot better than I thought it would be, I would say it is my favourite lesson
- Liked it at GCSE and like it now
- Opens your eyes to the world

It is not necessary to have studies Business at GCSE