

Business Transition Work June 2021

For each subject you will receive a detailed introduction to allow full transition into the college and your new learning. Please complete the weekly tasks outlined below and attend the meet sessions with the teachers for further guidance and information.

Please keep all work created in a folder to present to me in the first lesson in September.

Business A Level	Google Classroom Code:	
Specification 7131 / 7132	7ihuqvh	
Weekly Tasks	Topic	Resources
W/C 7.6.21	New Business Ideas	<p>Read through the notes about how new business ideas come about https://www.tutor2u.net/business/reference/generating-business-ideas-for-a-start-up-revision-presentation</p> <p>Watch the following three videos about how these successful companies began –</p> <p>How Nike began: https://www.youtube.com/watch?v=Gi7Vy_2B_D8</p> <p>How The Cambridge Satchel Company started https://www.youtube.com/watch?v=MM4HvXaYTPY</p> <p>How Innocent Smoothies started https://www.youtube.com/watch?v=qcAQprELeZM</p> <p>Answer the following questions about the new business ideas:</p> <ol style="list-style-type: none"> 1. Did they all have a large budget to start their business? 2. Did they have any experience in the businesses before they started? If so, what experience did they have? 3. What did they do before they started their businesses to try and ensure they were successful? 4. What did they all have in common?
W/C 14.6.21	Leadership and Management	<p>What is Leadership? What are the main styles of leadership? Please use the following link to answer these questions and describe the styles: https://www.tutor2u.net/business/reference/leadership-styles</p> <p>Please can you read and summarise the notes on the following links. What is the model? What is it used for? What does it tell you about leadership?</p> <p>https://www.tutor2u.net/business/reference/leadership-styles-tannenbaum-and-schmidt-continuum-of-leadership</p> <p>https://www.tutor2u.net/business/reference/leadership-styles-blake-mouton-managerial-grid</p> <p>Watch the video below and add any additional points to your notes: https://www.tutor2u.net/business/reference/leadership-styles-tannenbaum-schmidt-continuum</p>

W/C 21.6.21	Entrepreneurship	<p>Start with a quick game - can you match the entrepreneur to the business they started? https://www.tutor2u.net/business/reference/entrepreneurs-and-the-businesses-they-founded-matchup-activity</p> <p>Read through the notes on the qualities that make a good entrepreneur: https://www.tutor2u.net/business/reference/starting-a-business-qualities-of-an-entrepreneur</p> <p>Choose an entrepreneur that interests you and make a profile of them, their skills, qualities, characteristics and qualifications/experience and explain how they have helped them to become successful.</p>
W/C 28.6.21	Business Forms	<p>Watch the following videos about different legal ownership types businesses can use and what protection they each get in terms of liability: https://www.tutor2u.net/business/reference/different-forms-of-business-introduction</p> <p>https://www.tutor2u.net/business/reference/limited-and-unlimited-liability</p> <p>Check your understanding using the online quiz about different business forms https://www.tutor2u.net/business/reference/forms-of-business-revision-quiz</p>
W/C 5.7.21	International business and Strategies	<p>Starter – How many multinational businesses can you name without researching? (Companies that operate in multiple countries).</p> <p>Main Activity – Make summary notes from the following resource on different types of international business strategies. https://www.tutor2u.net/business/reference/strategies-for-expanding-into-international-markets</p> <p>Now focussing on the ‘cultural differences’ impact of international business for multinational companies.</p> <p>Write a 1000 word essay on how McDonalds solve the cultural differences within their products around the world?</p> <p>Also, explain why do McDonalds provide different products around the world and the impact this has on their business?</p> <p>Provide examples. Use the following video to help support your paragraph. https://www.youtube.com/watch?v=JJPmoHR7DIU</p>
Summer Task	Globalisation & Protectionism	<p>Globalisation is a crucial element to international business as it enables companies to grow and expand their trading operations.</p> <p>Watch the following videos and make notes on each of them around this topic: https://www.youtube.com/watch?v=Wt0pL8DR1I https://www.youtube.com/watch?v=Oaj_hN9z9Gs https://www.youtube.com/watch?v=EIYNhGbOTOQ</p>

		<p>Answer the following questions: 1) Why do countries impose international trade barriers? (500 words)</p> <p>2) What brands does the Multinational Company 'Unilever' own? How have they benefitted from Globalisation? (1000 words) 3) How does globalisation help to improve supply chain management for Starbucks? (500 words)</p>
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General resources and suggested reading:

Specification Link:

<https://filestore.aqa.org.uk/resources/business/specifications/AQA-7131-7132-SP-2015.PDF>

Preferred websites:

<https://www.tutor2u.net/business>

<https://www.senecalearning.com/en-GB/seneca-certified-resources/business-a-level-aqa/>

<https://revisionworld.com/a2-level-level-revision/business-studies-level-revision>

Possible additional interest reading:

Profitable Social Media Marketing - T Kitchen

Business for Punks - J Watt

Entrepreneur Revolution - D Preistley

Relationology, Grow your business through the power of relationships - M Bird

How to win friends and influence people - D Carnegie

The Go Giver - B Burg

It's not about you - B Burg

Documentaries to watch

Enron: The Smartest Guys in the Room

Wal-Mart: The High Cost of Low Prices

Steve Jobs: One Last Thing

Jiro Dreams of Sushi

TED Talks: Life Hack

Capitalism: A Love Story

TedTalks to watch:

Whole range of TedTalks:

<https://www.ted.com/talks?topics%5B%5D=Business&sort=popular>

The greatest TED Talk ever sold - Morgan Spurlock

<https://www.youtube.com/watch?v=Y2iyjfc1as>

How to Become Relevant when a Robot Takes Your Job | Pablos Holman | TEDxLA

<https://www.youtube.com/watch?v=GHmkuv69PQE>

How great leaders inspire action

https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

The surprising habit of original thinkers

https://www.ted.com/talks/adam_grant_the_surprising_habits_of_original_thinkers

Creative thinking - how to get out of the box and generate ideas: Giovanni Corazza at TEDxRoma

<https://www.youtube.com/watch?v=bEusrD8g-dM>

Grit: the power of passion and perseverance | Angela Lee Duckworth

<https://www.youtube.com/watch?v=H14bBuluwB8&index=3&list=PLkJ1DTzH7eWdQpI5EapGat2zN2E7bfxIA>

Why you have to fail to have a great career: Michael Litt at TEDxUW

<https://www.youtube.com/watch?v=hNQRRsL3R4A&index=2&list=PLkJ1DTzH7eWdQpI5EapGat2zN2E7bfxIA>