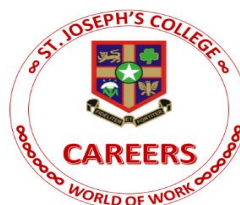




HEADTEACHER: MELISSA ROBERTS  
LONDON ROAD, TRENT VALE, STOKE-ON-TRENT, ST4 5NT

SC.RT/hr/National Apprenticeship week  
1<sup>st</sup> February 2024

Dear Parent(s)/Guardian(s)



### **NATIONAL APPRENTICESHIP WEEK 5<sup>th</sup> -11<sup>th</sup> February 2024**

National Apprenticeship Week (NAW) celebrates the wonderful world of Apprenticeships and shines a light on the amazing work being done by employers and apprentices across the country. The theme of this year's NAW is 'Skills for Life'.

Apprenticeships are becoming an increasingly popular route for students after Year 11 and Year 13 and there are many different types of apprenticeships and sectors where young people can complete an apprenticeship. For example, a past student, who achieved A\*A\*A in their A Levels here at St Joseph's College, chose to complete a degree level apprenticeship with Bentley. They were a guest speaker during one of our recent Business Breakfast and talked to our current students about their degree apprenticeship in Data Science and the many advantages of this pathway.

During NAW students in all year groups will have opportunities to gain knowledge about apprenticeship pathways. The programme for each year group is attached with this letter.

### **UNIFROG APPRENTICESHIP FAIR**

Please encourage your child to sign up for the virtual [Unifrog Apprenticeship Fair](#), taking place on Wednesday 7<sup>th</sup> February, from 16:30pm.

### **PARENT APPRENTICESHIP SUPPORT SESSION**

Parents/guardians who wish to find out more about apprenticeships can [register to attend a live Apprenticeship Support Session](#) on Monday 5<sup>th</sup> February, 18:30pm-19:30pm. This session is hosted by Stoke-on-Trent & Staffordshire Careers Hub.

### **STAFFORDSHIRE UNIVERSITY APPRENTICESHIP FAIR 2024**

This exciting event is your chance to explore a wide range of apprenticeship opportunities. At the **Apprenticeship Fair 2024**, you'll have the chance to meet with top employers from various industries who are eager to connect with talented individuals. Discover apprenticeship programs in fields such as technology, healthcare, business, and more. Some of the partner employers who will be in attendance include Alton Towers Resort, KMF, University Hospital of North Midlands.

Telephone: 01782 848008, email: [sjcollege@stjosephsmail.com](mailto:sjcollege@stjosephsmail.com) [www.stjosephstrentvale.com](http://www.stjosephstrentvale.com)

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This in-person event, taking place on Saturday 3<sup>rd</sup> February from 09:00am, provides a unique opportunity to network with industry professionals, ask questions, and gain valuable insights into the apprenticeship landscape. Further details can be found [here](#).

### **APPRENTICESHIP INFORMATION FOR PARENTS AND GUARDIANS**

There is an abundance of information for parents/guardians regarding apprenticeships, the following links may be useful:

The Parents' Guide to Apprenticeships	Click <a href="#">here</a>
Parents' and Carers' Pack - Helping your child to search and apply for apprenticeships	Click <a href="#">here</a>
Higher and Degree Vacancy Listing for 2023/24 Recruitment	Click <a href="#">here</a>
The Parent Perspective Podcast – Amazing Apprenticeships	Click <a href="#">here</a>

### **UNIFROG – A CAREERS PORTAL FOR STUDENTS AND PARENTS AND GUARDIANS**

We use the Unifrog careers platform to supplement our careers programme, Despite the name, this is so much more than just a guide to university applications. It is a whole school platform enabling students from KS3 upwards to explore their pathways and build their own personal profile. Its interactive approach supports students in identifying their interests, skills and qualities. It also provides information on local labour market information and the importance of employability skills.

As parents and guardians, you can use the portal as well. Login on [www.unifrog.org/code](http://www.unifrog.org/code) using the parent code **STCSParents**. This code is only used once - email addresses and passwords are used to log in from then on.

If you have any questions regarding Careers, or would like more information or advice, please do not hesitate to get in touch.

Yours sincerely,



Mrs S Cumbo  
**Personal Development Lead**



Mrs R Thomas  
**Careers co-ordinator**

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